SCRIA Actively Concentrates on

- organizing women for a meaningful partnership in development through political empowerment & participation in governance processes
- social empowerment of women and other Gram Sabha members for social justice & local initiative
- demystification & dissemination of information related to various issues, laws, legal processes and procedures and public schemes
- promotion of livelihood activities among low & marginal income families
- promoting higher & technical education among rural youth
- rain harvesting, prudent water usage and ground water recharging
- soil conservation, vegetation promotion
- sustainable & organic dry land agricultural practices and livestock management
- environmental sanitation at household and community level
- promotion of appropriate technology
- development training to the members of various voluntary organizations

SOCIAL CENTRE FOR RURAL INITIATIVE & ADVANCEMENT
Head Quarter - Khori 123101, District Rewari, Haryana, India
Main Office Rajasthan - Derajsar 331022, Ratangarh, District Churu, Rajasthan, India
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SCRIA ANNUAL REPORT
2011 - 2012
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Date of Registration 31.07.1992
Foundation Year June, 1979
Chief Functionary Sunder Lal, Director

Operational Area Haryana & Rajasthan
Headquarter Khar 123101, District Rewari, Haryana
Main office Rajasthan Derajsar 331022, Ratangarh, District Churu, Rajasthan

Funding Sources Govt. of India, State Government, National & International Development Agencies, Local Contributions

SCRIA’s Team
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Accounts Incharge Rakesh Kumar
Program Team Mohinder/ Satbir/ Bajrang/ Supyar/ Kamal/ Jaiprakash/ Hava Singh
Administration Team Krishan/ Umila/ Rakesh
Honorary team members
Head Administration Narinder Kumar
Program Team Hansraj/ Sumer/ Prem/ Sheila/ Ramchander/ Indender/ Ramswaroop/ Puran/ Navneet/ Shikharan/ Lekhram/ Visar/ Seema/ Sumant/ Mudhu/ Rekha/ Ramuram/ Laxmi
Accounts Sunil
Administration Team Ramkaran/ Manoj/ Rabbi/ Uday/ Bina/ Revati/ Margo/ Phep/ Gopal/ Ashafri

We gratefully acknowledge the support of more than 12000 community volunteers

Organigram

General Body
Governing Body
Director

Head Program
Head Administration
Incharge
Accounts

Program teams at Khar at Derajgarh
- Team leaders of 3 programs
- Field/ Program Coordinators
- Supportive team
- Field Volunteers at every operational village

Drawing on their new destinies! Young women leaders drawing a poster on women empowerment

About SCRIA

General Body Members
Mr. Avadhesh Kumar, President - A 16 Pundrik Vihar, Pitampura, New Delhi 110034
Mr. N. S. Rao, Vice President - 2 Nav Vihar, Sir Shadi Lal Road, Rewari 123401, Haryana
Dr. L. P. Bharera, Member - 17/399 Chopasani Housing Board, Jodhpur, 342008, Rajasthan
Mr. Jagjit Singh, Member - Krishna Nagar, Col. Maha Singh Chowk, Rewari, Haryana
Prof. Ranbir Singh, Member - H. No.120, Sector 3, Rewari - 123401, Haryana
Mr. R. Bhattacharji, Member - D 1008, New Friends Colony, New Delhi 110065
Dr. Sudarshan Synghal, Member - C 3/8, Safdarjung Dev. Area, New Delhi 110016
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Mr. Sunder Lal, Director - 496/1, Khar 123101, District Rewari, Haryana

Governing Body Members
Mr. Avadhesh Kumar, President - A 16 Pundrik Vihar, Pitampura, New Delhi 110034
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Mr. R. Bhattacharji, Member - D 1008, New Friends Colony, New Delhi 110065
Mr. Sunder Lal, Director - 496/1, Khar 123101, District Rewari, Haryana

Partners
- 12000 volunteers in 900 villages • Asahi India
- Australian High Commission • British High Commission
- Canadian High Commission • Canadian Hunger Foundation • CAPART • Canadian International Development Agency • Department of Science & Technology • District Rural Development Agency • CINT • India • Embassy of Federal Republic of Germany
- Embassy of Japan • Embassy of Sweden • European Union • Friedrich Ebert Stiftung • GTZ • Habitat for Humanity International • Habitat • India Council for Agricultural Research • Indo Global Social Service Society • Industrial Development Bank of India • Ministry of Environment & Forest • Ministry of Nongovernmental Energy Sources • Ministry of Panchayati Raj • Ministry of Rural Development • Missions • NABARD • One Village • U.K. • ORF • Peace • U.K. • Ratra Club • Japan • Rashtriya Mahila Kosh • Rotary India Water Conservation Trust • Royal Norwegian Embassy • SIDBI • Solidar* Mondle • Swedish International Development Agency • UNDP • Welt Hilfswerk • Youthreach
In 2011-12 world economy continued to be shaky. Indian economy was not left untouched by it and its growth rate stayed at 6.9%, disparity among rich & poor widened and unabated stress on natural resources continued. Today, there is an urgent need for a paradigm shift from totally market driven economic growth to one which balances economic growth with balanced social growth, sensible consumption of natural resources and sustainable environmental stress.

In India, the year also witnessed a number of citizens’ movements related to corruption & inefficiency in public institutions, acquisition of agricultural land and on farming insecurities. Unfortunately, they did not result in concrete policies or legislations addressing them but these public agitations made the government aware of people’s dissatisfaction.

In the midst of this SCRIA’s focus remained on strengthening grass roots democracy for inclusive & accountable governance processes. Efforts for mainstreaming gender equality in the society continued. For addressing reasonable aspirations & development needs of the people collective advocacy was promoted. SCRIA’s program for the management of natural resources remained committed for promoting water harvesting, water conservation, environmental sanitation practices and for ecologically sustainable agriculture. District level forums were facilitated for farmers to access their rights & entitlements and for advocating farmers’ friendly policy framework for agriculture.

Financial inclusion of the financially unreached in rural areas is an urgent national need. SCRIA has been engaged in promoting livelihood opportunities among women in the villages of its outreach for the past many years. But this is part of its several other initiatives. So, to give required emphasis on livelihood issues of rural population and to comply with the changed legal framework provisions of finance & other regulatory authorities in the country it became necessary to disengage economic empowerment initiatives from SCRIA’s multifarious activities. Hence a non profit trust named “Samridhi” has been formed. The Trust is responsible for all field operations of livelihood program that were earlier part of SCRIA’s Samridhi program. SCRIA is providing the Trust funds to facilitate livelihood opportunities. This is as per the established financial protocol of the organization.

SCRIA, on the other hand is continuing with the promotion of economic empowerment and inclusion of women & others through advocacy, sensitization & other relevant support. SCRIA’s livelihood program is now known as Svajeevika, better livelihood.

Through this 33rd annual report of SCRIA I thank all who have contributed to our mission - our volunteers [women & men], partners, donors and our team of staff & board members.

Sunder Lal
Director, SCRIA

Our Initiatives

To bring qualitative & quantitative improvement in the lives of millions in this country the citizens must transform from being passive recipients to initiators and managers of governance & development processes. For this purpose SCRIA facilitates the process of organizing women and men into groups, building their capacities to identify and articulate their own problems, find ways to tackle them, generate - mobilize resources for initiating & implementing local initiatives. All women groups are part of a three tier federating structure that is actively involved in decision-making processes for every development program undertaken. Sustainability, community’s commitment - ownership, accountability and probity in initiatives is further fortified by cost sharing, annual social audit of SCRIA’s programs, participatory impact monitoring & involvement of voluntary community volunteers.

In concurrence with the national policies and problems of the region SCRIA has organized its’ work around key initiatives of governance, livelihood & natural resources management known as Svashaasan, Svajeevika & Sampada Prakritik respectively.
Svashaasan  
Self governance

Vision
Inclusive and accountable governance

Mission
• Social & political empowerment of women for social, political & economic justice
• Meaningful participation of women & other citizens’ in decision making processes of governance

Development initiatives
Sakriya Sangh - Women organizing themselves into groups & federation for local initiatives
Sakriya Manch - An intra village network of various women groups in villages
Shakti Parishad - Support group for victims of gender & domestic violence, social intolerance
Sakriya Pratinidhi - Elected women & other representatives of Panchayati Raj Institutions making governance & development inclusive & accountable
Sachet Naagrik - Sensitizing citizens’ on issues of critical importance
Sakriya Gender Audit - Mapping gender attitudes & practices for ascertaining the status of women in family & society
Sakriya Social Audit - Gram Sabha members monitoring & reviewing the status of development initiatives, public facilities & services in their villages

Suman & Geeta are elected representatives of village Shaktpura, district Alwar, Panchayat. They are also members of SCRIA facilitated women’s group in their village. Since they were elected in 2010 regular Panchayat meetings were never held nor were they informed about it. On July 20, 2011 the two were asked to come to the Panchayat office for the monthly meeting. Upon reaching there they found that the Sarpanch has cancelled the meeting and was at block headquarters. Incensed at this high handed behavior & fed up with being continuously ignored they discussed the matter with the other seven members of Panchayat; all unanimously decided to take exemplary action. They then locked the Panchayat office, called reporters of two regional newspapers & narrated the affair to them: they then submitted a written complaint with pertinent official at block headquarters. Upon his return to the village when the Sarpanch got to know of all this he immediately called a meeting next day and profusely apologized for his behavior & attitude. Suman, Geeta & other members insisted on a written assurance from him wherein he promised to hold monthly meetings of Panchayat regularly, involve all members in decision making & other processes of village development & governance. Since then Shaktpura Panchayat is working collectively for the common good of all in their village.

In the two preschool centers of village Bawana Gujjar in Rewari district, the children were given wheat porridge daily, as part of child nutrition program, instead of a varied diet. The food was often not prepared hygienically or cooked fully. The two preschool centers too had been merged and were not run separately in two different areas of the village as they were meant to. The elected women representatives [EWRs] of Panchayat raised the issue in their Panchayat meeting but the Sarpanch refused to discuss the issue. EWRs & women group members then contacted the concerned public officials but they were instead blamed by the officials for obstructing government work!! Stung by all round apathy the women took the matters in their own hands and forcefully audited the
They found massive anomalies everywhere. The EWRs, locked the centre and threatened to file criminal complaint against all concerned. Chastised, officials & Sarpanch publicly apologized for systematic bungling and cooperated in the ensuing five days long investigation. Since then, the two preschool centers are functioning in two different areas of the village & children are being provided with hygienically prepared meals strictly in accordance with the prescribed diet. The five women representatives and members of women groups are now more politically and socially active in village affairs.

Such local initiatives by women & others in outreach area is a norm. During the reporting year 1710 local actions were taken by SCRIA facilitated women groups for inclusiveness in governance, accountability in public services & schemes, against gender violence, meaningful functioning of public institutions, management of community assets & common resources. SCRIA, since 1979, in a traditionally limiting and rigid patriarchal society is striving for women to have an equal & strong voice in social, political, economic and developmental processes. It actively promotes women’s role in governance by facilitating - political enlightenment, meaningful participation as citizens and in functioning efficiently as elected representatives. Other citizens’ too are sensitized on women issues and other topics of critical importance. For this SCRIA provides holistic capacity building through trainings, back up support systems, enabling environment for gender sensitivity, developing multi-stakeholder partnerships, constituency building & institutionalization of social systems.

<table>
<thead>
<tr>
<th>Outreach villages</th>
<th>1213</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sangathans</td>
<td>937</td>
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<tr>
<td>Members</td>
<td>9633</td>
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<table>
<thead>
<tr>
<th>Capacity building activities</th>
<th>120</th>
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<tr>
<td>workshops/ trainings</td>
<td>120</td>
</tr>
<tr>
<td>citizens’ dialogues</td>
<td>11</td>
</tr>
<tr>
<td>study tour</td>
<td>2</td>
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<tr>
<td>campaigns</td>
<td>14</td>
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<table>
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<tr>
<th>Right to Information camps</th>
<th>12</th>
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<tr>
<td>Sakriya Manch</td>
<td>243</td>
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<tr>
<td>Mahila Mela</td>
<td>4</td>
</tr>
<tr>
<td>Federation</td>
<td>18</td>
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</table>

<table>
<thead>
<tr>
<th>Sabhas by federations</th>
<th>100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Audit - villages</td>
<td>29</td>
</tr>
<tr>
<td>Gender Audit - villages</td>
<td>80</td>
</tr>
<tr>
<td>Initiatives by Shakti Parishad</td>
<td>80</td>
</tr>
<tr>
<td>Studies</td>
<td>3</td>
</tr>
</tbody>
</table>

Outreach & events facilitated in 2011 - 12

Bimla, Nirmala, Sunil, Vidya & Saroj
The elected representatives of village Bawana Gujjar, district Rewari
Vision
Economic empowerment and inclusion of women & others

Mission
Provide opportunity to women & others for micro enterprise & entrepreneurship

Development initiatives
Sakriya Sunchay - A saving & credit activity for members of Sakriya Sangathans
Sakriya Udyami - An opportunity for women entrepreneurs to start micro enterprise
Sakriya Udyam - For Sakriya Sangathans to initiate a group enterprise
Sakriya Panchyat - For village Panchayats who are interested in improving or adding on basic facilities or infrastructure but do not have adequate financial resources to do so.
Sakriya Shiksha - A financial opportunity for those young women & men from rural areas who are interested in attaining technical or higher education. Loans under this program are without any interest & facilitation charge.

When once again Pushpa of village Kuhariya, district Churu, missed the monthly meeting of her group, Geeta, the group leader, decided to pay her a visit. She found Pushpa in deep depression as her husband, a landless laborer, was bedridden due to tuberculosis and as the sole earning member in a family of seven she was unable to cope with the daily expenses & piling debt just by her tailoring jobs. The family owed Rs.50,000 to moneylenders. Familiar with Pushpa’s plight Geeta suggested her to buy a buffalo and sell its milk to add to her earnings. Pushpa baulked at the idea at first for it would mean taking loan from the group, but after much persuasion & encouragement from her group members she took a loan of ten thousand rupees and bought a buffalo. The increase in income helped her manage pressing household expenses. It also boosted her self confidence. In a few months she repaid her loan and took another loan of Rs.7000 to buy a grain miller. With income from 3 enterprises Pushpa was able to seek proper treatment for her husband and once he was well enough she took a fourth loan and opened a grocery shop for her husband to manage. Very soon Pushpa repaid all her outstanding debts along with interest, got her four children reenrolled in school, but this time in a private school and is now adding three rooms to her two room house. Pushpa is also very active in social, political & developmental initiatives in her village and is also a regular at those facilitated by SCRIA.

Sunita of village Bhaduf, district Mohindergarh, has a similar story. Her husband, a landless labourer, was the sole earner for a family of five. On an average he would find work for 15 days in a month. Life was very tough. During a village level campaign Sunita got to know about SCRIA facilitated women’s group in her village. She soon joined the group. After a while group members advised her to take up an enterprise to supplement her family’s meager income. Sunita was good at tailoring so she started training classes after taking a loan to buy couple of sewing machines. She soon repaid her loan & took another to start a variety store. Group members helped her by
advertising about her tailoring class & variety store. With improved finances Sunita enrolled her children in a private school and urged her husband to learn commercial driving. Now her husband is employed as a commercial driver while she is managing her 2 micro enterprises & is involved in village development initiatives.

Pushpa & Sunita are not lone instances whereby a small loan support transformed the lives of a whole family. In the reporting year, Svajeevika program provided funds to facilitate 5169 families with loan support to transform their circumstances for the better as in a semi arid- arid agrarian region where livelihood is dependent on the vagaries of monsoon, land holding is highly fragmented and suitable employment lacks, opportunities for a regular & sustainable source of income to the needy is a necessity. As elsewhere in the rural patriarchal society, here too women do not have any say over financial & economic affairs of family and society, men control it all.

Perceiving this, SCRIA has been promoting enterprise & entrepreneurship among women for the past 28 years. Svajeevika program of SCRIA facilitates this through capacity building & by providing funds to Samridhi Trust for facilitating credit support to members of women Sangathans. All members undergo a four stage capacity building training for enhancing group management skills and accounting capabilities. All initiatives of the program are facilitated through a three tier federating structure at village, block & district levels. All decisions regarding management of initiatives are taken by the Federation. In the reporting year there were four district level federations with 896 groups.

<table>
<thead>
<tr>
<th>Detail of outreach and financial assistance facilitated upto March 2012</th>
<th>No. or Amount</th>
<th>Type of loans</th>
<th>No.</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Villages reached</td>
<td>1995 - 11</td>
<td>2011 - 12</td>
<td>Livestock</td>
<td>17561</td>
</tr>
<tr>
<td>Villages left</td>
<td>81</td>
<td>1</td>
<td>Trading</td>
<td>2538</td>
</tr>
<tr>
<td>Sangathans</td>
<td>1036</td>
<td>896</td>
<td>Production</td>
<td>1076</td>
</tr>
<tr>
<td>Sang. discontinued</td>
<td>183</td>
<td>23</td>
<td>Service based</td>
<td>1585</td>
</tr>
<tr>
<td>No. of loans</td>
<td>29835</td>
<td>6126</td>
<td>Agriculture</td>
<td>1552</td>
</tr>
<tr>
<td>Amount disbursed</td>
<td>22,63,44,535</td>
<td>6,47,30,000</td>
<td>Housing</td>
<td>2058</td>
</tr>
<tr>
<td>Interest cum facilitation cost</td>
<td>Livelihood 10%</td>
<td>Rain water harvesting tanks</td>
<td>282</td>
<td>264</td>
</tr>
<tr>
<td>On time recovery</td>
<td>95%</td>
<td>Sanitation</td>
<td>2049</td>
<td>655</td>
</tr>
<tr>
<td>Repayment rate</td>
<td>100%</td>
<td>Education</td>
<td>427</td>
<td>135</td>
</tr>
<tr>
<td>Savings w/ groups</td>
<td>2,93,36,530</td>
<td>57,91,200</td>
<td>Technical trg.</td>
<td>657</td>
</tr>
<tr>
<td>Members</td>
<td>9919</td>
<td>9652</td>
<td>Domestic use</td>
<td>46</td>
</tr>
<tr>
<td>Members left</td>
<td>1379</td>
<td>185</td>
<td>Total</td>
<td>229837</td>
</tr>
</tbody>
</table>

Pushpa of village Kuhariya, district Churu, in her shop
Vision
Effective and sustainable natural resource management

Mission
Empowerment of village communities for efficient management of water, soil, vegetation, fodder & fuel

Development initiatives

Sakriya Jal Sampada - Promotes adoption of rain harvesting systems, ground water recharging, prudent management and usage practices

Sakriya Svachta - For improved sanitation at household & community level village communities are sensitized on the issues and provided with technical & financial assistance for toilets, soak pits & composting

Sakriya Krishak - An opportunity for farmers and livestock holders to learn & adopt improved dry land agricultural practices and livestock management

Sakriya Samlaat Sampada - Sustainable management & use of common lands and assets by concerned communities through sustainable practices

Rekha of Maliyaki Panchayat in district Rewari
Rekha’s father in law [of Maliyaki Panchayat, district Rewari] had a heart ailment that was not improving with conventional treatment so the family decided to try naturopathy. The naturopath along with traditional medication recommended a diet of poison free cereals & vegetables i.e. agricultural produce that was chemical free. Finding such food in a state like Haryana was a near impossible task as agriculture in the state for the past 30 years was totally dependant on hybrid seeds, chemical fertilizers, pesticides, weedicides & other agro chemicals. Livelihood of Rekha’s family of 5 was dependant on an agricultural field of 2.5 acres, which was partially mortgaged to raise money for father-in-law’s treatment, and the family decided to go for natural farming for poison free produce. The first year of chemical free agriculture was a disaster as Rekha & her family did not know anything about natural farming. The financial loss incurred was substantial. Some members of SCRIA facilitated women’s group in her village suggested her to contact SCRIA on the issue. Soon Rekha became a fixture in all of SCRIA’s training events on natural farming and mastered the principles very soon. In 2009 she once again farmed chemical free vegetables and grains. This time her yield was nearly equivalent to those practicing chemical farming. Buoyed with the results next season she leased a 7 acres farm and made profit. Meanwhile, the health of her father in law improved dramatically. The family has also over the years repaid all their debts. Rekha and her family now are staunch believers in natural farming and are practicing it year after year. Rekha also actively promotes natural farming & its goodness.

Realizing the fatal domino effects of agricultural practices based on chemicals 78 farming families in 55 villages of outreach in south Haryana have started to shift towards natural farming. This year they practiced eco friendly tenets of natural farming in 101 acres. SCRIA is providing vital training inputs and exposure to them.

In the desert district of Churu, Rajasthan, water is scare and potable water more so. The life situation of Patasi, of village Ganora in district Churu, with regard to water was no different from that of many hundred families living in rural areas of desert region, but her water woes were compounded as her house was in the midst of her fields, some distance away from the village and with a regularly erratic water supply she did not know when water was available. As such nearly everyday she had to beg from others for a pot of water. Fed up with daily humiliation she related her water troubles to her group members & sought loan for constructing a tankaa, rain harvesting tank. The group was initially skeptical but upon Patasi’s insistence relented and recommended credit support for a tankaa. Within a month of receiving credit support from SCRIA Patasi completed construction of her tankaa. Soon after during monsoon when the tankaa was filled with rainwater she felt blessed. Now nearly half of group’s members have adopted tankaas with credit support from SCRIA and many more people in the village are demanding support for it during Gram Sabhas.

Since 1980 SCRIA has been making efforts for empowering village communities through capacity building & infrastructure development for an effective & sustainable natural resource management. The aim is to bring systemic changes with thrust on strengthening people’s technologies and institutions through citizens’ active participation & ownership. In order to create an enabling environment for this among all stakeholders, especially women, training, sensitization campaigns, organizing people for participation in decision-making processes, multi stakeholder partnerships and open forums for dialogue are facilitated.

<table>
<thead>
<tr>
<th>Focused villages</th>
<th>568</th>
</tr>
</thead>
<tbody>
<tr>
<td>General outreach villages</td>
<td>1313</td>
</tr>
<tr>
<td>Capacity building activities</td>
<td></td>
</tr>
<tr>
<td>- workshops/ trainings</td>
<td>38</td>
</tr>
<tr>
<td>- citizens’ dialogs</td>
<td>3</td>
</tr>
<tr>
<td>- study tour</td>
<td>1</td>
</tr>
<tr>
<td>- campaigns</td>
<td>1</td>
</tr>
<tr>
<td>Talai - ponds</td>
<td>13</td>
</tr>
<tr>
<td>Tanka - Rain water harvesting tanks</td>
<td>265</td>
</tr>
<tr>
<td>Groundwater recharging system</td>
<td>13</td>
</tr>
<tr>
<td>Wastewater management [villages]</td>
<td>29</td>
</tr>
<tr>
<td>Kana bundi on farm slopes [hac.]</td>
<td>260</td>
</tr>
<tr>
<td>Improved cultivation [hac.]</td>
<td>175</td>
</tr>
<tr>
<td>Organic composting</td>
<td>62</td>
</tr>
<tr>
<td>Family w/c</td>
<td>682</td>
</tr>
<tr>
<td>Agro forestry [villages]</td>
<td>13</td>
</tr>
<tr>
<td>Study</td>
<td>2</td>
</tr>
</tbody>
</table>

Outreach, events, resources facilitated in 2011-12
Impact

To monitor the ultimate desired change and for critical reflection on the effects and changes caused by development interventions SCRIA has made participatory impact monitoring a regular annual feature for its programs on governance, livelihood & natural resources management known as Svashaasan, Svajeevika and Sampada Prakritik respectively. For the purpose impacts, indicators, tools for data collection and analysis have been established.

Participatory impact monitoring is not only a methodology but a philosophy by which development facilitators and local communities jointly & continuously observe, document and critically reflect on the effects and changes caused by development interventions. At SCRIA, impact monitoring is done with women groups facilitated by the organization though women groups’ federation, Sakriya Sangh, is also actively involved in the process. Impact monitoring by SCRIA, is being carried out since 2007. Detailed below are some of the impacts along with indicators indicating the extent to which initiatives facilitated by SCRIA have had an impact on outreach communities.

Svashaasan
Impact
Increased participation of women in governance for inclusive governance

Indicators
- 70% increase in no. of women attending Gram Sabha
- On an average 3 proposals per Panchayat are forwarded by women
- 65% of these proposals are taken up for action by Gram Panchayat
- 23% members of village development committees are women groups’ members
- 40% of the issues raised & solved by women in Gram Sabha are related to social issues related to women
- 55% of elected women representatives attending official meetings
- 80% women representatives attend Gram Sabhas in outreach districts of Haryana

Svajeevika
Impact
Improvement in economic situation of Sakriya Sangathan families

Indicators
- 90% of Sangathan members are involved in micro enterprise
- Sangathan member contributes 33.5% in the total family income
- Annual increase in no. of movable & immovable asset is by 2 assets per member
- 87% of Sangathan members’ children have access to better education facilities
- 74% of Sangathan members with access to better health facilities
- 82% of members partaking fruits or vegetables everyday
- 14% is the average increase in annual savings of a Sangathan member
- 76% of members are active participants in important decision making processes in the family

Not a men’s only bastion anymore! Women in Churu district participate along with men in village governance processes
**Impact**
Increase in social political initiatives at village level

**Indicators**
- Over 90% members are actively involved in social political initiatives
- On an average a Sangathan undertook 3.5 social political initiatives in a year
- On an average per village 23 other than Sangathan families sought opinion or help from Sangathans

**Sampada Prakritik**

**Impact**
Increased awareness among people regarding sustainable management of natural resources at village level

**Indicators**
- On an average per Panchayat 3 proposals related to the sustainable management of natural resources are forwarded by Sangathan members
- 90% of such proposals are taken up for action by Panchayat
- 70% of Sangathan members adopting a traditional, ecologically sound, practice for the management of natural resources
- 67% of Sangathan members involved in the revival & adoption of traditional, ecologically sound, practices for the management of natural resources at village level
- On an average 3 traditional natural resource facilities are managed by Sangathan members in outreach villages of Rajasthan
- On an average 2 traditional & ecologically sound natural resource management practices are managed by Sangathan members in outreach villages of Rajasthan

A great social leveler! Apart from the many tangible gains there is an equally important intangible but very discernable gain that comes with the ownership of a tankaa [rain harvesting tank] in the desert society. Most of SCRIA’s outreach families belong to economically & socially disadvantaged communities and traditionally tankaa ownership had been the default privilege of the families from rich & socially powerful communities. Now with easy access to required funds, facilitated by SCRIA, families from economically & socially disadvantaged communities, who could earlier only aspire to have this facility can now actually have it. Owning a tankaa, apart from being a necessity, is also a symbol of status & pride that has cast aside centuries old social & economic barriers.
Volunteers

A significant share of success in SCRIA’s various initiatives is due to its outreach constituents, children - youth - women - men, who willingly partner as volunteers with SCRIA in community initiatives.

7494 community volunteers, both women & men, are regularly active in SCRIA facilitated community initiatives. Of the 7494 community volunteers 6631 or 88.5% are women and 863 or 11.5% are men.

And another 5000 women participate in local initiatives at village, block & district level.

Uma Ram of village Jinrasar in Churu district of Rajasthan is always ready to take up cudgels for others and actively pitches in various village development initiatives, raises issues of governance and actively opposes violence against women. He was not a crusader always. Till five years back he was a farmer interested only in his fields and what he could eke out of it. Then his only daughter was killed by her in-laws as he could not give her more dowry. Inspite of tremendous odds Uma Ram relentlessly pursued the case and ensured due punishment for the murdering in-laws. Since then his quest for justice on behalf of other women victims of violence continues and he tirelessly motivates others to raise voice against exploitation, prejudices and rampant corruption in all spheres of public systems & services. He is also pursuing multiple cases in court against corruption by elected representatives & public officials. His family is not always pleased with his endless crusades on behalf of others, as it brings enormous social pressure on them from vested interests. But undaunted Uma Ram continues. For the past 4 years he has also become a regular in SCRIA’s community initiatives. In 2011-12 alone he contributed 100 workdays towards various campaigns & other events. For all his efforts Uma does not receive any kind of financial aid or incentive; on the contrary he overcomes the lack of financial resources by walking for miles instead of taking a transport, carrying millet grain & water bottle for meals when out of home in his quest for justice. Uma Ram believes helping others in their quest for justice is more important.
In the reporting year 3510 volunteers contributed 7789 workdays in various initiatives, of this 3316 women contributed 6878 workdays.

Year’s workdays contribution of 7789 days amounts to Rs.13,57,739 when calculated as per the statutory minimum wage. So in 2011 – 12, SCRIA mobilized resources from community worth Rs.13,57,739 just through volunteers working on various community based initiatives!

Volunteers’ profile
- Nearly 90% volunteers are members of SCRIA facilitated Sangathans or their family members
- 64% of the volunteers are in the age group of 18 to 45 yrs, 35% in 46 to 60 yrs & 2% other
- 62% of the volunteers are functionally literate while 38% are literate
- 71% of the volunteers are self employed, 25% are farmers, 2% are students & 2% unemployed

Volunteers are generally involved in initiatives like campaigns, community sensitization & motivation, collective advocacy, support to women victims of violence, community asset development and in local initiatives.

The initiatives are related to inclusiveness & accountability in governance and developmental processes and for making public services & programs functional.

SCRIA gratefully acknowledges the support of more than 12000 community volunteers without whose selfless devotion the mission would be incomplete.
Networking & Alliance Building

With the objective of a meaningful larger impact for policy influence and advocacy we are actively networking & alliance building with like-minded organizations, groups, federations and intellectuals within the region as well as at national level on primary issues like water, governance, corruption, livelihood and natural farming. For this purpose 3 state level campaigns were organized; several initiatives by local groups, individuals, Panchayats and Gram Sabhas were supported; and on crucial current issues ideating was facilitated regularly for strategizing response with individuals engaged in civil society matters.

Staff Training

During the reporting year SCRIA’s team attended numerous meetings, 16 capacity building events related to debt trap, carbon credit, right to education act, land rights & citizens’ rights on common resources, food security, women’s right to property, community dynamics, problem solving in community, review and monitoring of community based programs/ initiatives, sustainable natural farming, interactive learning processes, etc.. SCRIA also organized workshops & interface on varied developmental issues.

Publications

Over the years SCRIA has been bringing out various publications for sharing of experiences, sensitization, opinion building and for mass dissemination of information. In the reporting year the following were published –

- Posters in Hindi - 7 - on issues related to Gram Sabhas, MNREGS, role of elected women representatives, governance by Panchayats, water & sanitation
- Handbills in Hindi - 9 – on issues related to right to education, Saakshar Bharat mission, enhanced functions of Panchayats’ in Rajasthan, social audit, Gram Sabha, rights & duties of elected representatives, governance by Panchayats, water & sanitation
- Newsletter in Hindi - Svashaasan – governance, published quarterly
- Booklet in Hindi – Right to Information [revised edition]
- Report in English - Conscientious citizens - SCRIA’s annual report for 2010 - 2011
- Messages – Audio & Video in Haryanvi & Marwaari on issues related to women’s right to property, gram sabha, MNREGS

Supportive Services

At SCRIA the two main supportive services, accounts & administration, constantly endeavor to provide proficient service as per their operational guidelines ensuring transparency and accountability in their work. Finance management takes into account the accepted national - international standards of accounts & finance management, the upkeep of inventory, stock & assets. To fulfill its obligation towards accountability to public, SCRIA held its annual social audit in 4 places of its outreach, made available online its annual report along with financial statements & has nominated its Head Administration as Public Information Associate for queries under Right to Information Act. Furthermore, in the reporting year SCRIA continued in its pursuit of making its campuses green. SCRIA, for its use now generates 4.5 kwp of solar power daily, harvests 4,04,500 liters of rainwater annually, recharges 23,25,300 liters of groundwater annually, composes 7,860 kilogram of biowaste, nurtures 1360 trees & plants of 54 different varieties & runs an ecological farm in 1.5 acres.
We have audited the attached Balance Sheet – Consolidated of SOCIAL CENTRE for RURAL INITIATIVE and ADVANCEMENT, Khori 123101, District Rewari, Haryana - INDIA as at 31st March 2012 and also the Income & Expenditure Account / Receipt & Payment Account for the year ended on that date annexed thereto. The financial statements are the responsibility of the Management of the Institution and we are responsible for the opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in India. The standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

We report the following material observations / comments / discrepancies / inconsistencies that may affect the true and fair character of the financial statements: NIL

Subject to above, we report that

a. The Balance Sheet and the Income & Expenditure Account / Receipt & Payment Account are in agreement with the books of account maintained by the Institution.

b. We have obtained all the information and explanation that to the best of our knowledge and belief were necessary for the purposes of the audit.

c. In our opinion, the Institution has kept proper books of account so far as appears from our examination of the books.

d. In our opinion and to the best of our information and according to the explanation given to us the said accounts read with notes thereon, give true and fair view.
   I. In the case of Balance Sheet of the state of the affairs of the Institution as at 31st March 2012
   II. In the case of Income & Expenditure Account of the excess of income over expenditure of the Institution for the year ended on 31st March 2012
   III. All the figures shown in Balance Sheet are in Indian Rupees

For M/S PANKAJ MAN SINGH & CO
Chartered Accountants

Place: Khori
Date: 11.06.2012

PANKAJ SHARMA, FCA, DISA (ICAI)
Partner
Membership No. 096728
## Balance Sheet [Consolidated] as on 31st March, 2012

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>AMOUNT</th>
<th>ASSETS</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITAL FUND</td>
<td>8,759,159.84</td>
<td>FIXED ASSETS</td>
<td>A</td>
</tr>
<tr>
<td>Purpose Specific Grant Committed</td>
<td>363,256.25</td>
<td>Opening Balance as on 01.04.2011</td>
<td>8,726,459.84</td>
</tr>
<tr>
<td>Purpose Specific Revolving Funds</td>
<td>384,469.00</td>
<td>Add : Addition during the year</td>
<td>32,700.00</td>
</tr>
<tr>
<td>RMK Loan Fund</td>
<td>7,650,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff Social Security Fund</td>
<td>619,674.20</td>
<td>Loan to Village Level Sangathans /</td>
<td></td>
</tr>
<tr>
<td>Audit Fee Payable</td>
<td>21,000.00</td>
<td>Families against RMK Loan</td>
<td>7,650,000.00</td>
</tr>
<tr>
<td>TDS Payable</td>
<td>4,980.00</td>
<td>Traditional Craft Display Items</td>
<td>128,442.00</td>
</tr>
<tr>
<td>Income &amp; Exp. A/c</td>
<td>622,672.50</td>
<td>Loans &amp; Advances</td>
<td>D</td>
</tr>
<tr>
<td>Opening Balance as on 01.04.2011</td>
<td>615,991.40</td>
<td>Security (Telephone &amp; LPG)</td>
<td>7,053.00</td>
</tr>
<tr>
<td>Add : Excess of income over expenditure during the year</td>
<td>47,159.10</td>
<td>Cash &amp; Bank Balance</td>
<td>1,812,556.95</td>
</tr>
<tr>
<td>Less : Transfer to Revolving Fund</td>
<td>40,478.00</td>
<td>Cash in Hand</td>
<td>54,772.99</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cash at Bank</td>
<td>1,757,783.96</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>18,425,211.79</strong></td>
<td><strong>18,425,211.79</strong></td>
<td></td>
</tr>
</tbody>
</table>

Signed as per our separate audit report of even date attached herewith

M/S PANKAJ MAN SINGH & CO.
Chartered Accountants

Pankaj Sharma, FCA, DISA (ICAI)
Partner, Membership No. 096728

Director, SCRIA
## Income & Expenditure Account for the year ended on MARCH 31st, 2012

<table>
<thead>
<tr>
<th>EXPENDITURE</th>
<th>Schedule</th>
<th>AMOUNT</th>
<th>INCOME</th>
<th>Schedule</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditure met from purpose specific grant</td>
<td>B</td>
<td>7,834,053.00</td>
<td>Purpose Specific Grant</td>
<td>B</td>
<td>7,834,053.00</td>
</tr>
<tr>
<td>Grant overspent</td>
<td>B</td>
<td>407.00</td>
<td>Grant committed as on 01.04.2011</td>
<td>182,243.17</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Less : Grant Receivable as on 01.04.2011</td>
<td>97,360.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Add : Grant Received during the year</td>
<td>8,079,076.08</td>
<td></td>
</tr>
<tr>
<td>Expenditure against RMK Loan Fund</td>
<td>B-1</td>
<td>802,926.00</td>
<td>Add : Bank Interest</td>
<td>33,350.00</td>
<td></td>
</tr>
<tr>
<td>Expenditure against other sources</td>
<td>B-II</td>
<td>264,033.00</td>
<td>Less : Grant committed as on 31.03.2012</td>
<td>363,256.25</td>
<td></td>
</tr>
<tr>
<td>Excess of Income over Expenditure</td>
<td></td>
<td>47,159.10</td>
<td>Add : Grant Receivable as on 31.03.2012</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Income from RMK Loan Fund</td>
<td>B-1</td>
<td>759,007.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Income from other sources</td>
<td>B-II</td>
<td>355,518.10</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>8,948,578.10</td>
<td>TOTAL</td>
<td></td>
<td>8,948,578.10</td>
</tr>
</tbody>
</table>

Signed as per our separate audit report of even date attached herewith.

M/S PANKAJ MAN SINGH & CO.
Chartered Accountants

Pankaj Sharma, FCA, DISA (ICAI)
Partner, Membership No. 096728

Head Accounts
Head – Administration
Place: Khori
Date: 11.06.2012

Resources Summary

- **Local contribution**: 12%
- **Foreign contribution**: 88%

**Resources during 2011 - 2012**

**Resource utilization in 2011 - 2012**

- **Natural resources**: 35%
- **Livelihood**: 19%
- **Social political programs**: 39%
- **Resource support**: 7%
**Our Vision** Sustainable rural development by rural communities

**Our Mission** Building capacities of communities for their active & meaningful participation in self governance processes for inclusive & good governance

**Focus** is on working with communities to develop appropriate messages & a meaningful relationship as partners in progress. Women from outreach area are involved at every stage of the development process - from problem identification & needs assessment to project formulation, its implementation, monitoring & evaluation. This leads to long-term efficiency, cost sharing, self-reliance, grass root initiative and finally to enhanced village level organizational capacities.

**Outreach Area** In the reporting period the outreach for intensive activities was in nearly 1200 villages in the districts of Rewari, Mahendergarh, Jhajjar in southern Haryana and Alwar, Bikaner, Churu in northern Rajasthan in north west India. Sensitization events were also facilitated in the districts of Jind, Bhiwani, Hisar, Fatehabad & Sirsa in central Haryana and Jhunjhunu, Sikar & Nagaur in northern Rajasthan. Local initiatives for promoting inclusive governance were supported in Mewat district of southern Haryana. The whole outreach region is semi arid while Bikaner & Churu are arid.

**Outreach People** Landless and marginal farming families from socially disadvantaged communities, members of Gram Sabha, elected representatives of Panchayati Raj Institutions - especially women, members of like minded civil society organizations and citizens’ of outreach area.

**Our History** In 1979 a small group of social activists initiated an integrated development program, in consensus with national development policies, for few villages in Rewari district of Haryana which among the most backward in the state. Today, SCRIA, Social Centre for Rural Initiatives and Advancement, works in over 1200 villages in southern Haryana & northern Rajasthan for a comprehensive and sustainable development of villages; tackling the root causes of poverty and inequity and helping people to create self reliant and sustainable societies. As true social change cannot be expected to take place with the participation of only half the population, SCRIA, in a patriarchal society, mainly works with women from socially and economically disadvantaged rural communities by facilitating women groups for meaningful participation in social, political and economic development process. Over the years SCRIA has assisted voluntary groups in Haryana, Rajasthan, Uttar Pradesh, Madhya Pradesh and Assam.
**About SCRIA**

The Organization

Social Centre for Rural Initiative and Advancement (SCRIA) - www.scria.org

Email: scnakhari@yahoo.co.in

Registration Act

Indian Societies Registration Act of 1860

Date of Registration

Registration No.

Foundation Year

Chief Functionary

Operational Area

Main office

Funding Sources

Government, National & International Development Agencies, Local Contributions

SCRIA’s Team

Director cum Head Programs

Accounts Incharge

Program Team

Head Administration

Program

Administration Team

Honorory team members

Head Administration

Program Team

Accounts

Administration Team

Accounts

We gratefully acknowledge the support of more than 12000 community volunteers

Organigram

General Body

Governing Body

Director

Head Programs

Program Team

- At Khoti
- At Derajas

Administration

Administration Coordinators

Field/ Program Coordinators

Field Volunteers at every operational village

**Sampada Prakritik: Natural resources**

Impact Volunteers Networking & Alliance Building

**Finances**

Audit Report

Balance Sheet

Income & Expenditure Account

Resources Summary

**Partners**

- 12000 volunteers in 900 villages - Asahi India
- Australian High Commission - British High Commission
- Canadian High Commission - Canadian Hunger Foundation - CAPART - Canadian International Development Agency - Department of Science & Technology - District Rural Development Agency - CTM - Italy
- Oxfam - U.K.
- Rachna Club - Japan
- Rashtriya Mahila Kam - Rotary India Water Conservation Trust
- Royal Norwegian Embassy - SIDBI - Solidar’ Monde
- Swedish International Development Agency - UNDP
- Weltwurdehilfe - Youthreach

**Governing Body Members**

Mr. Avadhesh Kumar, President - A 16 Pandurik Vihar, Pitampura, New Delhi 110034

Mr. N. S. Rao, Vice President - 2 Nav Vihar, Sir Shadi Lal Road, Rewari 123401, Haryana

Dr. L.P. Bharara, Member - 17/399 Chopasani Housing Board, Jodhpur, 342008, Rajasthan

Mr. Jagjit Singh, Member - Krishna Nagar, Col. Maha Singh Chowk, Rewari, Haryana

Prof. Ranbir Singh, Member - H. No.120, Sector 3, Rewari - 123401, Haryana

Mr. R. Bhattacharji, Member - D 1008, New Friends Colony, New Delhi 110065

Dr. Sudarshan Senghal, Member - C 3/8, Sadarajung Dev. Area, New Delhi 110016

Mr. R. C. Punia, Member - 12 MC Colony, Charkhi Dadri, District Bhiwani, Haryana

Mr. Sunder Lal, Director - 496/1, Khoti 123101, District Rewari, Haryana

**Directors’ Report**

Our Initiatives

Social Centre for Rural Initiative and Advancement (SCRIA)

- 5 7 9

Cvajeevika: Self livelihood Development

Impact

Volunteers

Networking & Alliance Building

Staff training

Publications

Supportive services

Staff training

Publications

Supportive services

**Published by** SCRIA, Khori 123101, District Rewari, Haryana

Sunder Lal, Director

Colony, New Delhi 110065

Prof. Ranbir Singh, Member - H. No.120, Sector 3, Rewari - 123401, Haryana

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**Organigram**

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Honorary team members

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Accounts

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**About SCRIA**

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- Royal Norwegian Embassy - SIDBI - Solidar’ Monde
- Swedish International Development Agency - UNDP
- Weltwurdehilfe - Youthreach

**Drawing on their new destinies! Young women leaders drawing a poster on women empowerment**
SCRIA Actively Concentrates on

- organizing women for a meaningful partnership in development through political empowerment & participation in governance processes
- social empowerment of women and other Gram Sabha members for social justice & local initiative
demystification & dissemination of information related to various issues, laws, legal processes and procedures and public schemes
- promotion of livelihood activities among low & marginal income families
- promoting higher & technical education among rural youth
- rain harvesting, prudent water usage and ground water recharging
- soil conservation, vegetation promotion
- sustainable & organic dry land agricultural practices and livestock management
- environmental sanitation at household and community level
- promotion of appropriate technology
- development training to the members of various voluntary organizations